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# **The New Edge In Knowledge: How Knowledge Management Is Changing The Way We Do Business**

HOW  
KNOWLEDGE MANAGEMENT  
IS CHANGING THE WAY  
WE DO BUSINESS

## **THE NEW EDGE IN KNOWLEDGE**

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## Synopsis

The New Edge in Knowledge captures the most practical and innovative practices to ensure organizations have the knowledge they need in the future and, more importantly, the ability to connect the dots and use knowledge to succeed today. Build or retrofit your organization for new ways of working and collaboration by using knowledge management Adapt to today's most popular ways to collaborate such as social networking Overcome organization silos, knowledge hoarding and "not invented here" resistance Take advantage of emerging technologies and mobile devices to build networks and share knowledge Identify what can be learned from Facebook, Twitter, Google and to make firms and people smarter, stronger and faster Straightforward and easy-to-follow, this is the resource you'll turn to again and again to get-and stay-in the know. Plus, the book is filled with real-world examples - the case studies and snapshots of how best practice companies are achieving success with knowledge management.

## Book Information

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## Customer Reviews

Great book, I got an 'A' for the course on knowledge management that used this text

Good summary of KM. Too basic, if you want it to get insights about planning and implementing KM. Because of that, I liked better the book Designing a Successful KM Strategy: A Guide for the Knowledge Management Professional

For those of us that work in KM, you know how confusing it can be to explain. Carla and Cindy have done it again! I purchased multiple copies of the book to share with stakeholders. Comments range from "interesting" to "this makes sense and is articulated very well" (keeping in mind it can be challenging to engage people in the subject when it isn't their job/role). The book is beautifully laid out, easy to comprehend, and compiles tacit knowledge of many of the best KM experts in one place. Well done

This book describes knowledge management in actionable terms. Carla and Cindy have done a great job of linking theory to action to actual case studies. This is a book that a KM Leader could share with business executives who seek outside validation of KM value and impact. It backs up the approaches, methods, and techniques I use when developing KM practices and strategies.

Great read! Great examples and case studies of how knowledge is applied in great companies; including government entities. Used it for a Knowledge Management class to obtain my MBA.

Great book for a start to understanding knowledge management. Great use of examples in every chapter makes the concepts easier to understand.

Excelent for those interested in how to manage knowledge and what are the most recent trends and the best practices implemented by real organizations

excellent book, I found it to be of great benefit to my studies on social media and the future of communication in the workplace.

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